



EXHIBITORS PACK

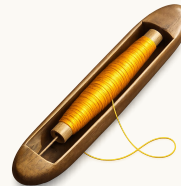
Alternative Fashion Fabric Fair - Launch Edition 2026

Where materials speak before fashion

Saturday 19th SEPTEMBER, 2026

The Palms Convention Centre, La Palm Royal Beach Hotel, Accra – Ghana

In Partnership with Black Star Experience



About The Fair

Materials, not finished garments

The **Alternative Fashion Fabric Fair (Alt.FFF)** is an innovative platform designed to spotlight the foundational elements of fashion design.

Unlike traditional fashion events highlighting finished garments, Alt.FFF focuses exclusively on raw, processed, and semi-processed materials, fibres, and traditional textile forms carrying rich cultural value.



Our Core Purpose



Local Material Exchange

Grow the exchange and integration of local materials within the fashion and textile manufacturing process across West Africa.



Rethink Sourcing

Encourage designers, producers, and fashion houses to rethink sourcing methods towards sustainable, process-led textiles.



Strengthen Economies

Reduce heavy dependency on imported fabrics and strengthen local material economies across the African continent.



Exhibitor Eligibility

WHO SHOULD EXHIBIT

African Textile Manufacturers & Creators

Exhibiting is open to companies manufacturing across Africa, including producers of textiles, woven fabrics, raw, semi processed and finished materials.

Note: Retail-only organisations are not eligible to exhibit but may advertise directly in the official Trade Show Guide.



AUTHENTIC. SUSTAINABLE.
MADE IN AFRICA

PRICING

REGISTRATION FEE

Exhibition space is provided free of charge. **A GHS 1,000 registration fee** secures your booking and confirms your participation.

Association Package



Exclusive Group Discounts

Registered textile guilds, artisan collectives, and trade associations enjoy preferential booth rates and reduced delegate registration fees.



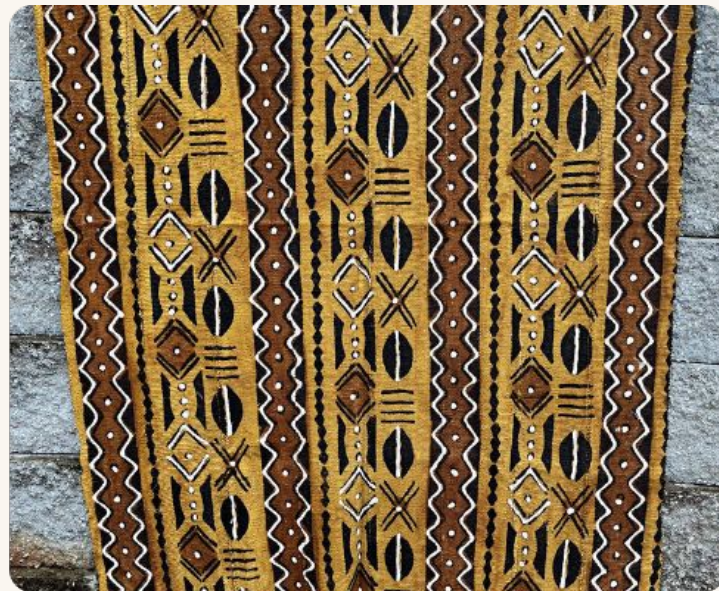
Tailored Member Packages

Customised cluster stand layouts, combined group branding, and bundled access passes to the pre-event Masterclass for your participating members.



Dedicated Private Inquiries

Organisations wishing to associate with the Alternative Fashion Fabric Fair are encouraged to reach out directly to arrange bespoke partnership terms.



Connect With Our Partnership Team Privately

Contact us to discuss custom group packages and benefits for your association

 enquiries@altfff.com

 +233 54 117 7573

Exhibitor Inclusions & Extras

✓ Standard Inclusions

Every exhibitor package comes with guaranteed essentials:

- Constructed booth space with table (1) and chairs (2).
- Dedicated electrical power point connection.
- Free participation in the pre-event Masterclass.

+ Extras & Guidelines

Customisation available upon request at an additional cost:

- Extra furniture rentals & bespoke stand branding.
- Audio-visual equipment support.
- *Guidelines:* Storage is not provided on-site. Stands must remain clean, uncluttered, and professional.

The Innovation Start-Up Pod is a curated shared booth for start-up businesses; each exhibitor receives one table and one chair within the pod.

Exhibitor Readiness Support

100%

FREE MASTERCLASS

Virtual Exhibitor Masterclass

As part of your participation fee, **Fashion Forum Africa** will host an exclusive virtual masterclass at least two weeks prior to the event.

This session sensitises exhibitors on how to maximise presence, organise visual merchandising, engage international buyers, and achieve strong commercial returns.



PARTNERS



COLLABORATORS



SPONSOR:



Fair Experiences & Highlights



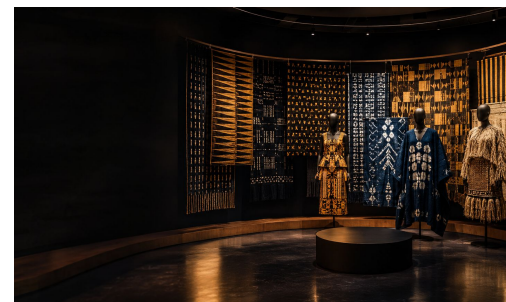
Material Showcase

Exhibitions of raw, semi-processed, and finished sustainable textiles.



Artisan Live Craft

Interactive artisan installations and live weaving demonstrations.



Studio Conversations

Panel discussions, hybrid collaborations, and material innovation talks.

Next Steps to Participate



Step 2

Receive official invoice & confirm bank transfer.



Step 4

Set up booth on 18th Sept & showcase on 19th Sept. 2026

Step 1

Complete the official online Exhibitor Form.



Step 3

Attend free Virtual Exhibitor Masterclass.



Reserve Your Space

Join Africa's premier material & textile trade show in Accra, Ghana.

www.altfff.com | enquiries@altfff.com | +233 54 117 7573

Instagram: Alt.FashionFabricFair | LinkedIn: Fashion Forum Africa