



ALTERNATIVE FASHION FABRIC FAIR

The Alternative Fashion Fabric Fair

Where materials speak before fashion

EXHIBITORS PACK

TO FIND OUT MORE VISIT

WWW.ALTFFF.COM

IN PARTNERSHIP WITH





ABOUT THE FAIR

The Alternative Fashion Fabric Fair is a curated gathering that repositions materials at the centre of fashion thinking.

Unlike traditional fashion events which highlight finished garments, this fair focuses on raw – processed and semi – processed materials, fibres, fabrics and textile forms that carry cultural value, that are sustainable, and process-led.

OUR PURPOSE

- To grow the exchange and usage of local materials within the fashion and textiles manufacturing process
- To encourage designers and producers to rethink sourcing
- To reduce dependency on imports, and strengthen material economies in Africa.

OUR OFFER

- A showcase of raw semi-processed and finished materials
- Artisan and craft installations
- Panel discussions and studio conversations
- Innovative displays and hybrid collaborations

EXHIBITORS PACKAGE

Alt.FFF offers tailored exhibitor packages for businesses operating across the fashion and textile value chain.

Exhibiting is open to companies manufacturing across Africa, including producers of textiles, fabrics, accessories, and businesses involved in raw or semi-processed material production.



ELIGIBILITY



Businesses manufacturing across Africa (textiles, fabrics, accessories, or raw material processing).

Retail-only organisations are not eligible to exhibit but may advertise in the Trade Show Guide.

PACKAGE OPTIONS

	STANDARD BOOTH	MEDIUM BOOTH	PREMIUM BOOTH	INNOVATION START-UP POD
SIZE (METRES)	3X3	3X4	3X6	SHARED POD
LOCATION	EMPTY SPACE	SCATTERED	PRIME LOCATION	Curated
ELECTRICITY AND POWER	YES	YES	YES	YES
TABLE	1	2	2	1
CHAIRS	2	4	4	1
COST (GHS)	8,400	11,500	16,500	3,000 PER COMPANY
NOTES (All packages include)	Listing in the official Alt.FFF Trade Show Guide Exhibitor promotion on Fashion Forum Africa platforms			
EXTRAS (Available on request will be an additional cost)	Extra furniture Custom branding Audio-visual equipment			

*Please note: Storage facilities are **not provided**, Stands should be kept tidy and free of clutter.
Backstage access is limited.

PACKAGE OPTIONS



STANDARD BOOTH [3m x 3m]



MEDIUM BOOTH [3m x 4m]



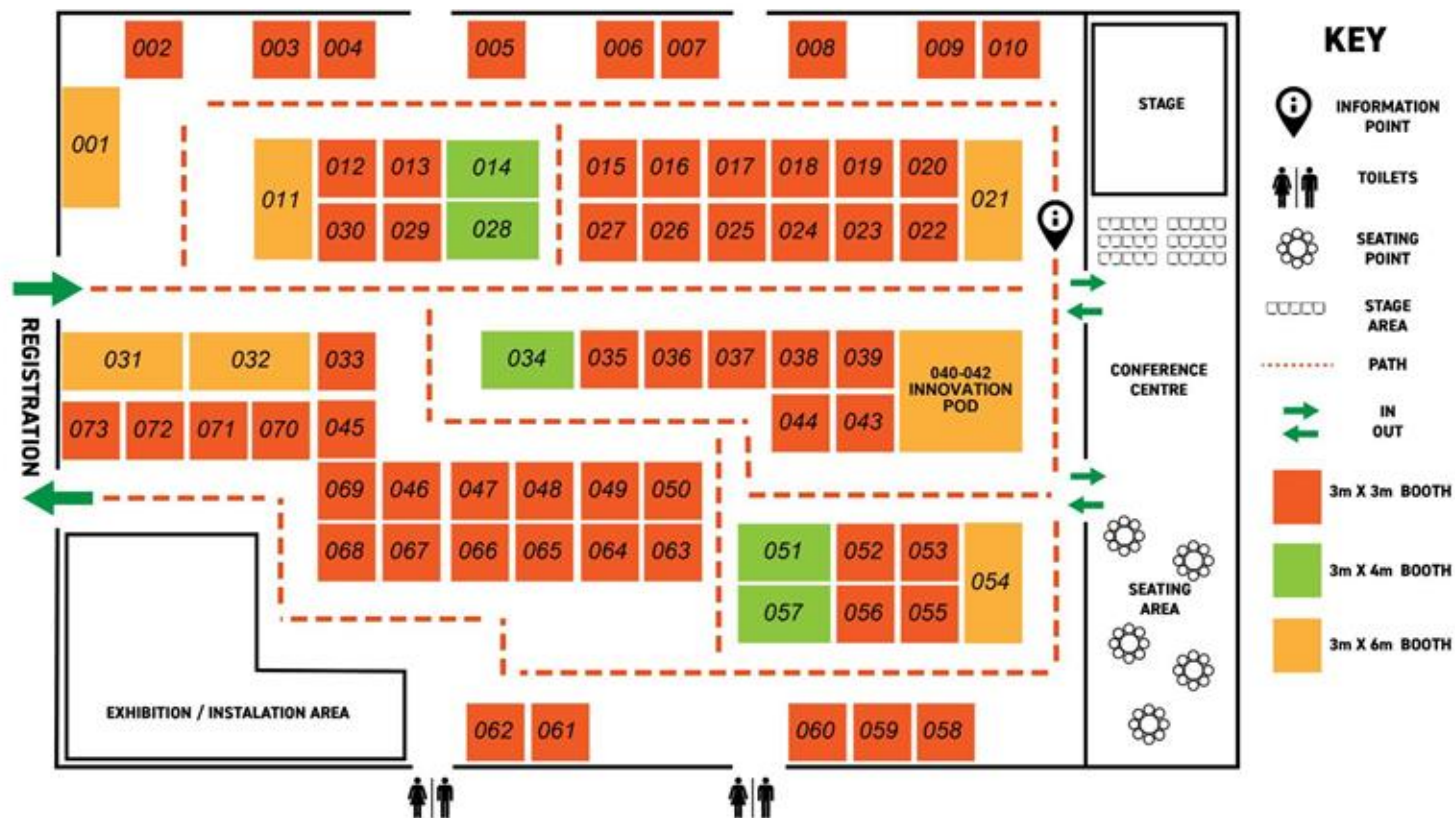
PREMIUM BOOTH [3m x 6m]



INNOVATION POD [

There will be a curated Innovation Pod that will have start-up businesses in one booth to share. Each Exhibitor gets a 1 Table & 1 Chair

FLOOR PLAN



TERMS AND CONDITIONS

PAYMENTS

- All payments must be made via **bank transfer**.
 - **All bank charges and transfer fees** must be covered by the payer.
- Alternative Fashion Fabric Fair - Alt. FFF (Project Title).
- Proof of transfer must be provided immediately upon payment.
 - If payment is made in another currency, the payer must ensure the **full invoiced amount** is received without shortfalls.
 - **Any withholding tax applied by the payer is their obligation** and must **not** reduce the invoice amount due to Fashion Forum Africa.

CANCELLATIONS & REFUNDS

- All deposits are **non – refundable**
- Cancellations after full payment, received **after February 28, 2026** are **non – refundable**
- Participation may be **transferred to another party** with prior written approval from Fashion Forum Africa.
- **Daily Late Payment Fee Clause (No Grace Period)**
- Any balance not received by the due date will incur a **late payment fee of 0.15% per calendar day** of the outstanding amount, starting **immediately after the due date**.
- The late fee will continue to accrue until full payment is received. Total late fees may not exceed **10% of the outstanding balance**

AGREEMENT

By paying the deposit, participants confirm acceptance of these terms. A formal acknowledgement will follow by email outlining all obligations and deliverables. It is a term of this agreement that the event is a curated fair. The organisers reserve the right to amend the configuration of stands and presentation at the fair. All exhibitors will be advised of this prior to the commencement of the fair.

All exhibitors will be required to set up during a **2-day period** prior to the commencement of the fair. The fee paid for participation includes the construction of a stand, the provision of **one (1) table** and **two (2) chairs** per stand, and the provision of an electrical point.

Exhibitors can also bring their own equipment which will be verified by the tech team. It is possible for exhibitors to obtain extra facilities upon request, but these extras are at an additional cost and subject to the exhibitor's own request. Requests for additional services must be made by **August 18, 2026**. As part of the fee for exhibiting, **Fashion Forum Africa** will undertake a virtual masterclass available to all exhibitors at least two weeks before the event. That masterclass is free to all exhibitors and will seek to sensitise exhibitors on how to maximize their presence at the exhibition. Fashion Forum Africa will request all exhibitors to supply publicity material in relation to their products and will have the right to advertise each exhibitor's participation in Fashion Forum Africa marketing and advertising for this event.

Each exhibitor will have free inclusion in the show directory and be included in the Fashion Forum Africa database for ongoing marketing.

PARTNERS AND COLLABORATORS

PARTNERS



COLLABORATORS



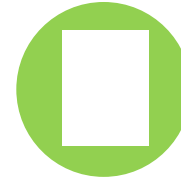
NEXT STEPS

Step 1



[Click here to Complete
the Exhibitors form](#)

Step 2



An Invoice will be
sent to you

Once the above has been completed the Team will then follow up with next steps.



Direct Enquiries Email
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Customer Support Line
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